



Partner With Us! **Go Green!** with Wood Ladders

At Allright, we have developed the program, **Go Green with Wood Ladders!**, to reduce carbon emissions, limit the use of non-renewable resources and also promote and develop the capture of carbon and the reduction of emissions in the atmosphere. We hope all of our partners will join with us in this useful endeavour. Look for the **Go Green** logo for products that are associated with this program.

The Green Advantage

- **Wood is a natural product, warm and clean to the touch.**
- **Wood ladders are non-conductive, aluminum ladders are not.**
- **Wood is easily recyclable, fiberglass is not.**
- **Wood is bio-degradable over a relatively short period, fiberglass and aluminum are not.**
- **A wood ladder is a "carbon bank". An average 6' wood stepladder stores about 9.2 lbs of carbon.**
- **Unlike aluminum ladders, wood ladders do not oxidize leaving a black film over its surface.**
- **The carbon emission associated with the materials used in fiberglass ladders is 76 times that of wood ladders.***
- **The carbon emission associated with the material used in aluminum ladders is 137 times that of wood ladders.***

* USEPA (2006)

Our Commitment

To the community:

Our ladders are made from trees that are grown, harvested milled and manufactured in North America. By purchasing our wooden ladders you are joining with us in supporting North American jobs and communities.

To the environment:

At a time when everyone's actions generate carbon emissions which contribute to accelerating global warming and climate change, each one of us needs to consider our position and responsibility in protecting the environment for future generations. Allright Ladder Co. is committed to ensuring a safe and clean environment for the children of tomorrow. To demonstrate our commitment, we are donating a portion of the proceeds from the sale of each wooden ladder to a local reforestation program. Planting trees remains one of the cheapest, most effective means of drawing excess CO₂ from the atmosphere. Our goal is to help fund the reforestation of up to 250,000 trees per year over the next 25 years. At maturity we estimate that this commitment will result in the capture and containment of over 11.9 billion pounds of carbon.

Join with us and be a partner in this commitment!.

If you have any questions regarding this program, please call us! Tel. (604) 253-4351